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# Body And Soul: Lucrative And Life-Changing Boudoir Photography



## **Synopsis**

Body and Soul presents a unique and emotionally intelligent approach to building a sustainable boudoir photography business. The higher-level strategies within these pages will enable photographers to move beyond the task of simply making pretty pictures to greater goals, such as understanding the emotional journey of the boudoir process, building meaningful, long-term relationships with clients, and creating a referral engine to sustain your business. Susan Eckert combines her professional experience as an internationally published photographer with her advanced degree in Psychology to deconstruct the boudoir experience. Each chapter is complemented by interviews with her clients, and illustrates how photographers can partner with their clients throughout the boudoir process in the development of meaningful work. Highlights of this book include: Self-assessment questionnaires to help you develop your brand and identify your market Best practices for developing positive client relationships before, during, and after the photoshoot Helpful advice for how to work with the sensitive aspects of boudoir photography, such as body image Succinct and thorough guidance for behind-the-camera techniques that will bring your client's emotional story to life Personal interviews with clients who openly discuss their photoshoot goals, comfort levels, and boudoir photography journeys An interview with a clinical psychologist on the role and value of the emotionally-intelligent boudoir photographer

## **Book Information**

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## **Customer Reviews**

This book is fantastic! Susan is touching on so many things that will take my beauty and boudoir

business to a whole new level. She is putting to words things that I have been thinking and feeling for years...but I didn't realize I wasn't alone! I am only two chapters in and I would recommend this book to anyone who wants to photograph women and have more of an impact than just pretty pictures. I'll come back and update when I finish the book...but there is a LOT of great info...so it might be a while! :-)

I have many, many boudoir books. As a long-time boudoir photographer, I love books even when I feel familiar with most of the information presented. This book is different from every other one on my bookshelf. Susan presents an incredibly balanced view of the art of boudoir, as opposed to focusing on solely the technical or the emotional components of this career. She not only touches on, but deeply explores, the emotional, transformative experiences that we give our clients. She also explores the technical side of shooting in a way that even the most seasoned professional is bound to walk away with new information and an expanded set of tools to draw from. She also reaches into the "starving artist" mindset and discusses the business aspects in depth as well. I am incredibly impressed with Susan, not only as a writer and as a photographer, but as a woman empowering other women as a true passion. This is a book that will never leave my shelves.

This book was truly written from the heart by the author who is very passionate about capturing women's images and stories. Not only does the author give valuable tips and information for someone who wants to do Boudior photography, but it is written in a way that truly shows her love of empowering women and making them feel cherished. Susan Eckert's passion and professionalism is unwavering and it is apparent through the book. Susan truly cares about her clients, and the stories of their lives and showcases them in this book. It really stands apart from any other book about Boudior and is a must read if you are interested in doing a Boudior shoot or are a Boudior photographer or if you are looking for a great read about women's stories.

I was fortunate enough to have read this book in its early draft and was immediately enchanted. This GORGEOUS book is a work of art in itself. It amply combines the technical, artistic and psychological aspects of boudoir to create meaningful work for our clients. Susan masters all of these components so well, through her years as an Organizational Psychologist and an accomplished photographer. With every page turn, you will find beautiful imagery and contextual advice, optimizing the impact of what we, as boudoir photographers, can do. I love this book, and it is a very treasured work on the shelf in my studio that I am proud for all to see.

Perfectly unveiling the emotional world of boudoir, Susan has crafted a book that is as intimate as it is inspirational! This is the perfect resource for photographers who want to explore women's photography from the inside out. Susan generously shares her soulful approach to creating portrait transformations that are nothing short of life changing.

The title is perfect for this book, and speaks volumes for the reader. Susans ability to capture the spirit of each woman and translate it on film is incredible. I found the book to be captivating and educational. It gives you a real life look into boudoir photography. Having been the subject of a boudoir shoot myself I know what goes through a persons mind at the time of the shoot, Susan captures everything perfectly. This book is boudoir photography put into words in a way you feel it in your soul. Loved it !!!!

Length: 1:25 Mins

Author Susan Eckert goes beyond beautiful images to get to the psychology of boudoir photography and a look at, as she says, "images that matter". Her idea is to take a meaningful approach to boudoir photography. In short, she delves into how women feel about boudoir photo sessions. This very different work offers a balanced look at the art of the boudoir. This is in contrast to only focusing on emotional or technical components of the business. This book is a deep exploration of how a boudoir photo shoot can become an emotionally transformative experience for your clients. Technical aspects of boudoir photography are not forgotten. Author Eckert covers details to help both beginners and seasoned veterans. She even explores the business aspects of boudoir photography. But it's in her look at women's empowerment and their stories that the book really shines. Eckert goes beyond just getting some pictures to making art and giving women confidence in themselves. You'll take away a ton of meaningful information. And your clients will take away not only a portfolio of excellent images, but also a renewed belief in their own beauty and power.

LOVE this book. Very informative for models and photographers. I highly recommend it! Easy read and extremely insightful. Great visuals as well. It's boudoir photography inside and out. Love the author's style, techniques and vision.

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